

REMARKS/AGRUMENTS

Reconsideration of the present application, as amended, is respectfully requested.

1. Summary of the Office Action

Claims 1-20 and 60-78 are rejected under 35 U.S.C. § 101 as being directed to non-statutory subject matter.

Claims 1-78 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent No. 6,754,885 by Dardinski et al (hereinafter "Dardinski").

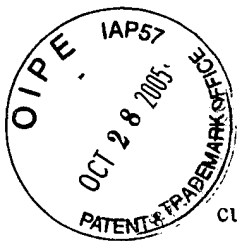
2. Response to § 101 Rejections

Claims 1-20 have been amended to recite a "computer implemented method." Claims 60-78 have been amended to depend on apparatus claim 59. Thus, it is submitted that the § 101 rejections have been overcome.

3. Response to § 102 Rejections

It will be noted that the phrase "wherein the customizable product class is to represent a consumer product and the component product class is to represent one or more components of the consumer product" have been introduced into claims 1, 21, 41, and 59 merely to clarify the meaning of a well known terms "product" and "component."

Dardinski is directed at providing methods and apparatus for configuring process control systems (Dardinski, 2: 59-60.) Dardinsky discloses "configurable" objects that define blocks, loops, and other components of a process control system. Thus an "object type" in Dardinski is distinct from a "product class" recited in claim 1, as amended, wherein "the customizable product class is to represent a consumer product." Similarly, a "user-defined object type class" in Dardinski is distinct from a "component product class" recited in claim 1, as amended, wherein "the component product class is to represent one or more components of the consumer product."



In order to show “mapping a customizable UI to the customizable product class, the customizable UI to provide access structure to the configurator,” as recited in claim 1, the Office action recites Dardinski at 43: 6-8, disclosing base view classes providing application developers with much of the *user interface* behavior they need in their applications. Although Dardinski discloses a *user interface*, there is no indication that the *user interface* in Dardinski is **customizable**. Furthermore, it is submitted that merely providing application developers with much of the *user interface* behavior is different from “**mapping a customizable UI to the customizable product class**.” Thus, Dardinski fails to disclose or suggest “mapping a customizable UI to the customizable product class, the customizable UI to provide access structure to the configurator,” as recited in claim 1.

Because Dardinski fails to disclose or suggest each and every element of claim 1, claim 1 and its respective dependent claims are patentable and should be allowed.

Claims 21, 41, and 59 recite the feature of “wherein the customizable product class is to represent a consumer product and the component product class is to represent one or more components of the consumer product.” Therefore, claims 21, 41, and 59 are patentable and should be allowed for at least the reasons articulated with respect to claim 1.

4. Conclusion

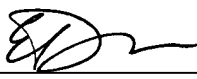
Having tendered the above remarks and amended the claims as indicated herein, Applicants respectfully submit that all rejections have been addressed and that the claims are now in a condition for allowance, which is earnestly solicited.

If there are any additional fees due in connection with this communication, please charge our deposit account no. 02-2666.

Respectfully submitted,

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